Matt Goodwin
HEAD OF SUSTAINABLE INVESTING, GLOBAL CHILD FORUM

Matthew Goodwin is Head of Sustainable Investing for Global Child Forum, a non-profit foundation that was founded by Swedish King Carl XVI Gustaf and Queen Silvia in 2009. The organization is dedicated to advocating for the protection and promotion of children’s rights by developing and implementing solutions that inspire leaders to take specific and measurable actions. To achieve its mission, the foundation works with multiple stakeholders in the private and financial sectors. Global Child Forum, and its partner Boston Consulting Group, also produces the world’s largest benchmark on companies’ impact on children.

Since joining Global Child Forum in June 2021, Matthew has designed a bold strategy to engage the global financial sector on children’s rights. Some of his most successful endeavours have included developing a comprehensive dataset on child rights for the financial sector. This is being used by asset managers with a combined value of over 7 trillion USD AUM. He has also created a Nordic coalition of 20 investors worth 960bn USD AUM which has started writing to investors urging them to take action on key child rights issues.

In his additional role as a spokesperson and specialist of children’s rights, Matthew has led and moderated multiple events in the Nordics. He has also taken a lead in lobbying the EU on the social taxonomy to better incorporate children’s rights.

As of 2023, Matthew is also a member of an international UNICEF working group to develop the United Nations’ first child-lens investing framework.

Prior to joining Global Child Forum, Matthew worked in banking for eight years. During that period, he advanced from a position on the graduate scheme to Head of French, Swiss, Belgian and Luxembourgian Banks in the Corporate and Institutional Coverage business.

Matthew holds a bachelor’s degree in law and French from University of Sheffield.

He and his wife live in central Stockholm.