

# Global Child Forum's Privacy Policy

This privacy policy explains how Stiftelsen Global Child Forum ('Global Child Forum', 'we', 'our' or 'us') collects and uses personal data pertaining to you, the 'data subject', when you use our services or otherwise interact with us. This privacy policy also describes what rights you have towards us and how you can exercise such rights. You can always contact us with questions about privacy and data protection by sending an e-mail to [globalchildforum@globalchildforum.org](mailto:globalchildforum@globalchildforum.org)

**Global Child Forum is the controller of your personal data**, and we process your personal data in accordance with the General Data Protection Regulation (EU) 2016/679 ('GDPR'). We therefore encourage you to read this privacy policy in its entirety to ensure that you fully understand how we process your personal data in connection with the products and services which we provide you with.

## 1. THE CONTROLLER'S INFORMATION IS FOLLOWING

Name	Stiftelsen Global Child Forum
Corporate Identity Number	802477-4583
Address	Slottsbacken 8, 111 30 Stockholm, Sweden
Phone	+46 (0)8-518 025 00
E-mail	<a href="mailto:globalchildforum@globalchildforum.org">globalchildforum@globalchildforum.org</a>

## 2. WHAT PERSONAL DATA DO WE COLLECT?

'Personal data' means any information relating to you as a data subject that can directly or indirectly identify you, such as your name, date of birth and social security number. 'Processing' means any action or combination of actions pertaining to personal data, such as the use, collection, transmission, or organisation of personal data.

We may in part process such personal data which you provide us either directly, or such personal data generated indirectly through your usage of our products and services. We may furthermore process personal data pertaining to you which we have received from a third party, such as open public registries and databases or other companies.

The categories of personal data which we process are listed in the table below.

Category of personal data	Type of data point(s)
Identification data	E.g. name, depiction, job title, employer, etc.
Contact data	E.g. e-mail address, address, phone number, etc.
Generated data	E.g. survey responses, information which you provide us through your communication with us, etc.
Behavioural data	E.g. webpage interactions, etc.
Online identifiers and device data	E.g. IP-address, language preference, geographical data, etc.

### 3. WHAT DO WE DO WITH YOUR PERSONAL DATA?

In the tables below, you will find information regarding:

1. the purposes for which we process your personal data, i.e. why the processing is necessary,
2. the types of personal data we use for each purpose,
3. what legal basis we have under the GDPR to process personal data about you, and
4. what retention period we have for each processing activity, i.e. after how long Global Child Forum deletes the personal data for each respective purpose.

#### Communications and interactions

Purpose of data processing	Categories of personal data	Legal basis	Data retention
When you communicate or otherwise interact with us via e-mail, phone, social media, or our website, we may process your personal data in order to respond to and administer your inquiries or requests.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Generated data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (f) GDPR, i.e. our legitimate interest to respond to and administer inquiries and requests.</p> <p>After careful consideration, we have made the assessment that our legitimate interest of processing your personal data for these purposes outweigh your interest of us not processing your personal data.</p> <p>Furthermore, we deem that the processing in question is necessary in order to fulfil the purpose behind the processing.</p>	Global Child Forum will process your personal data for twenty four (24) months, after which your personal data will be deleted.
By signing up for and enrolling in our newsletter <a href="#">here</a> , we may process your personal data in order to send up-to-date information about children’s rights in sustainability and business strategies.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (a), i.e. your consent which you provide us by enrolling in our newsletter.</p> <p>Please note that you are able to withdraw your consent at any</p>	<p>Global Child Forum will process your personal data for twenty four (24) months, after which your personal data will be deleted.</p> <p>If you choose to withdraw your consent, we will immediately cease our processing</p>

		time via the opt out function found in our newsletters or by contacting us via e-mail.	activity and delete your personal data.
If you act as a contact person at a company which we collaborate with, we may process your personal data in order to maintain our relationship in order to enable future collaborations.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (f) GDPR, i.e. our legitimate interest to maintain our relationship in order to enable future collaborations.</p> <p>After careful consideration, we have made the assessment that our legitimate interest of processing your personal data for these purposes outweigh your interest of us not processing your personal data.</p> <p>Furthermore, we deem that the processing in question is necessary in order to fulfil the purpose behind the processing.</p>	Global Child Forum will process your personal data during the entire period for which you remain the contact person for the company which we collaborate with, whereafter your personal data will be deleted.
We always aim to be well informed regarding the status of children's rights within the business sphere, and we may therefore ask you to participate in a statistical survey. If you choose to participate in our survey, we may process your personal data for these purposes.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Generated data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (f) GDPR, i.e. our legitimate interest keep ourselves informed with the latest statistics concerning children's rights.</p> <p>After careful consideration, we have made the assessment that our legitimate interest of processing your personal data for these purposes outweigh your interest</p>	Global Child Forum will process your personal data for twenty four (24) months, after which your personal data will be deleted.

		<p>of us not processing your personal data.</p> <p>Furthermore, we deem that the processing in question is necessary in order to fulfil the purpose behind the processing.</p>	
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### Events and seminars

<b>Purpose of data processing</b>	<b>Category of personal data</b>	<b>Legal basis</b>	<b>Data retention</b>
We arrange various events and seminars from time to time. If you register your attendance to any of these events or seminars, we may process your personal data in order to administer your registration and provide you with access to the event or seminar which you have registered for.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> </ul>	We base our processing on our contractual obligations according to Article 6.1 (b) GDPR, i.e. the agreement which you enter into with us when you register your attendance to any one of our events or seminars.	Global Child Forum will process your personal data for twenty four (24) months, after which your personal data will be deleted.
In order for us to communicate relevant news or updates regarding an event or seminar to which you have registered to, we may process your personal data in order to fulfil such communication.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> </ul>	We base our processing on our contractual obligations according to Article 6.1 (b) GDPR, i.e. the agreement which you enter into with us when you register your attendance to any one of our events or seminars.	Global Child Forum will process your personal data for twenty four (24) months, after which your personal data will be deleted.
We usually serve food and beverages at out events and seminars, and we are happy to tailor us to your food preferences to such extent possible. We may process your personal data if you choose to inform us of any such food preferences.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Generated data</li> </ul>	<p>As your food preferences may constitute so called sensitive data, we base our processing of your personal data on Article 6.1 (a), i.e. your consent which you provide us by informing us of your food preferences.</p> <p>Please note that you are able to withdraw your consent at any time by</p>	Global Child Forum will process your personal data until and during the event or seminar to which you have registered, after which your personal data will be deleted.

		contacting us via e-mail, however, if you choose to withdraw your consent, we may no longer be able to provide you with any alternative food and/or beverage tailored to your food preferences.	
We always wish to evaluate and improve our events and seminars, and we may therefore ask you to leave your feedback in the form of a follow-up survey. If you choose to participate in our survey, we may process your personal data for these purposes.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Generated data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (f) GDPR, i.e. our legitimate interest to evaluate and improve our events and seminars based on your valuable feedback.</p> <p>After careful consideration, we have made the assessment that our legitimate interest of processing your personal data for these purposes outweigh your interest of us not processing your personal data.</p> <p>Furthermore, we deem that the processing in question is necessary in order to fulfil the purpose behind the processing.</p>	Global Child Forum will process your personal data for twenty four (24) months, after which your personal data will be deleted.

**Administration and maintenance of our databases**

<b>Purpose of data processing</b>	<b>Category of personal data</b>	<b>Legal basis</b>	<b>Data retention</b>
Our core mission is to make children’s rights a part of companies’ sustainability and business strategies. In order to accomplish this, we have several tools which companies may use in order to reach our benchmarks. We have databases through which	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Generated data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (f) GDPR, i.e. our legitimate interest to administer and maintain our databases.</p> <p>After careful consideration, we</p>	Global Child Forum will process your personal data during the entire period for which you remain the contact person for the company which we collaborate with, whereafter your personal data will be deleted.

<p>we keep record of companies that are part of our benchmark model and the status of such companies in their quest to make children’s rights a part of their sustainability and business strategies.</p> <p>If you are a contact person at a company which uses our benchmark tools, we may process your personal data in order to verify data pertaining to your company.</p>		<p>have made the assessment that our legitimate interest of processing your personal data for these purposes outweigh your interest of us not processing your personal data.</p> <p>Furthermore, we deem that the processing in question is necessary in order to fulfil the purpose behind the processing.</p>	
<p>We regularly organise our Business Academy, which is an exclusive training programme designed to equip companies with the knowledge and tools needed to integrate a child rights perspective into their business operations. We have databases through which we keep record of companies that are part of our Business Academy.</p> <p>If you are a contact person at a company which wishes to be part of our Business Academy, we may process your personal data in order to administer your company’s membership.</p>	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Generated data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (f) GDPR, i.e. our legitimate interest to administer and maintain our databases.</p> <p>After careful consideration, we have made the assessment that our legitimate interest of processing your personal data for these purposes outweigh your interest of us not processing your personal data.</p> <p>Furthermore, we deem that the processing in question is necessary in order to fulfil the purpose behind the processing.</p>	<p>Global Child Forum will process your personal data during the entire period for which you remain the contact person for the company which we collaborate with, whereafter your personal data will be deleted.</p>

**Administration of job applications**

Purpose of data processing	Category of personal data	Legal basis	Data retention
When you apply for a job opening with us, we may process your personal data in order to administer your job application, carry out an interview and communicate with you regarding and during your job application process.	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Generated data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (f) GDPR, i.e. our legitimate interest to administer your job application.</p> <p>After careful consideration, we have made the assessment that our legitimate interest of processing your personal data for these purposes outweigh your interest of us not processing your personal data.</p> <p>Furthermore, we deem that the processing in question is necessary in order to fulfil the purpose behind the processing.</p> <p>After a job application process has been finalised, we also have a legal obligation according to Article 6.1 (c) GDPR to retain your personal data according to the Swedish Discrimination Act (2008:567).</p>	Global Child Forum will process your personal data during the entire job application process and two (2) years thereafter in order to fulfil our legal obligations according to the Swedish Discrimination Act (2008:567).

#### Compliance with accounting legislation

Purpose of data processing	Category of personal data	Legal basis	Data retention
If you are the authorised signatory, accountant or contact person at a company which have made a payment to us,	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Generated data</li> </ul>	We base our processing of your personal data on Article 6.1 (c) GDPR, i.e. our legal obligation to archive our	Global Child Forum will process your personal data for seven (7) years from

we may process your personal data in order to meet the legal requirements according to the Swedish Accounting Act (1999:1078).		accounting records according to the Swedish Accounting Act (1999:1078).	which the fiscal year ended.
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#### **When you interact with and use our webpage**

<b>Purpose of data processing</b>	<b>Category of personal data</b>	<b>Legal basis</b>	<b>Data retention</b>
<p>When you interact with or otherwise use our webpage, we may process your personal data in order for us to provide you access to our webpage and analyse your usage of our webpage.</p> <p>We use cookies in order to provide you access to our webpage and to analyse your usage of our webpage. A cookie is a small text file that is saved on your computer when you visit a webpage that uses cookies. For more information regarding our usage of cookies, please click <a href="#">here</a>.</p>	<ul style="list-style-type: none"> <li>- Identification data</li> <li>- Contact data</li> <li>- Online identifiers and device data,</li> <li>- Behavioural data</li> </ul>	<p>We base our processing of your personal data on Article 6.1 (f) GDPR, i.e. our legitimate interest in providing you with access to our webpage and analyse your usage of our webpage in order to improve it.</p> <p>After careful consideration, we have made the assessment that our legitimate interest of processing your personal data for these purposes outweigh your interest of us not processing your personal data.</p> <p>Furthermore, we deem that the processing in question is necessary in order to fulfil the purpose behind the processing.</p>	<p>Global Child Forum will process your personal data during six (6) months, after which they will be deleted.</p>

#### **4. YOUR RIGHTS REGARDING YOUR PERSONAL DATA ACCORDING TO GDPR**

As a data subject, you have several rights in relation to your personal data under the GDPR. These rights are listed below. If you wish to exercise your rights, you can contact us at the contact details provided above in Section 1 of this privacy policy.

##### **RIGHT TO INFORMATION**

You have the right to receive information regarding how Global Child Forum processes your personal data. Such information is provided through this privacy policy in connection with the collection of your personal data and is always available at our website [www.globalchildforum.org](http://www.globalchildforum.org). You also have the right to receive specific information in the event of a personal data breach that affects your personal data and there is a risk of e.g. fraud or identity theft. We will communicate such information directly to you by e-mail.

#### RIGHT OF ACCESS

You have the right to receive a summary of your personal data which Global Child Forum processes (register extract). However, under certain conditions, Global Child Forum may deny your request for access, e.g. if you request access many times over a short period of time.

#### RIGHT TO RECTIFICATION

You have the right to have inaccurate or incomplete personal data rectified or completed. The right to rectification applies to both personal data collected from you, or a third party and your possible profile created by Global Child Forum through profiling. You can notify us by e-mail to [globalchildforum@globalchildforum.org](mailto:globalchildforum@globalchildforum.org) if you want us to rectify or complete your personal data.

#### RIGHT TO ERASURE ('RIGHT TO BE FORGOTTEN')

You have the right to request the erasure of your personal data when it is no longer necessary to process it for the purpose for which it was collected. You can notify us by e-mail to [globalchildforum@globalchildforum.org](mailto:globalchildforum@globalchildforum.org) if you wish us to delete your personal data. However, there are legal requirements and obligations set forth in laws that may prevent us from deleting certain information, such as the Swedish Accounting Act (1999:1078). We then ensure that such personal data is not processed other than to the extent required for us to fulfil these obligations and limit the access of Global Child Forum's employees to such personal data.

You may also have the right to have certain personal data erased when you object to processing provided that Global Child Forum does not have an overriding legitimate ground for the processing.

#### RIGHT TO RESTRICTION OF PROCESSING

You have the right to request the restriction of our processing of your personal data in certain cases. If you believe that the personal data we process about you is inaccurate and you have requested rectification, you may request a restriction of processing of your personal data. In such cases, restricted processing will take place during the time we are working on verifying whether or not the personal data is accurate. You may also request the restriction of our processing of your personal data if the processing is unlawful and you oppose the erasure of the personal data and instead request a restriction of its use. Another scenario where you have the right to request restriction of or processing of your personal data is if we no longer need the personal data for the purposes of the processing, but you need it for the establishment or defence of legal claims. You can also request that our processing of your personal data is restricted if you have objected to processing based on a balance of interests (legitimate interest), in which case the processing of personal data will be restricted during the time we establish whether our legitimate interests outweigh your legitimate interests.

In case the processing has been restricted under any of the above situations, we may only process your personal data, in addition to the retention itself, for the establishment, exercise or defence of legal claims, for the protection of the rights of another person or because you have given us your consent to do so.

## RIGHT TO OBJECT AND AUTOMATED DECISION-MAKING

You have the right to object at any time to our processing of your personal data if such processing is based on a legitimate interest. The further processing of your personal data requires us to demonstrate a legitimate reason for the current processing activity. Otherwise, we may only process the data for the establishment, exercise, or defence of legal claims. For reasons related to your specific situation, you also have the right to object to profiling and other processing of personal data concerning you, when the processing of the information is based on the relationship between you and Global Child Forum.

You always have the right to object to direct marketing without a balancing of interests.

As a data subject, you also have the right not to be subject to decisions based solely on automated decision-making, where such decision-making results in legal consequences or similarly significantly affects you. You have the right to object to such processing, including profiling. However, this right does not apply if the decision-making is necessary for the conclusion or performance of a contract with you or if you have provided us with your explicit consent. Global Child Forum does however not conduct any automated decision-making or profiling.

## RIGHT TO DATA PORTABILITY

In certain cases, you have the right to have your personal data transferred to you in a structured, commonly used, and machine-readable format to another controller (register extract), provided that the transmission is technically feasible and can be automated. This applies to personal data that you have provided to us and that we process with the legal basis of performance of a contract or based on your consent. You can contact us by e-mail at [globalchildforum@globalchildforum.org](mailto:globalchildforum@globalchildforum.org) if you wish to receive a register extract of your personal data.

## RIGHT TO WITHDRAW CONSENT

Where you have given your consent for the processing of your personal data, you have the right to withdraw such a consent at any time. You can withdraw your consent by notifying us via the contact details provided in Section 1 above.

## THE RIGHT TO LODGE A COMPLAINT

If you believe that we are processing your personal data in breach of the GDPR, you have the right to lodge a complaint with the Swedish Data Protection Authority (Sw: Integritetsskyddsmyndigheten, 'IMY') via the contact details provided below. For more information on how to lodge a complaint, please visit the IMY website at <https://www.imy.se>.

### **Integritetsskyddsmyndigheten**

E-mail: [imy@imy.se](mailto:imy@imy.se)

Website: [www.imy.se](http://www.imy.se)

## 5. WHO MAY GET ACCESS TO YOUR PERSONAL DATA?

In some case we will share your personal data with third parties. Your information will only be shared with trusted third parties. E.g. if we have registered your personal data in connection with participation at one of our events conducted together with an external party, we may pass over some personal data to our event partners, such as your contact data or food preferences. If this is done, we always ensure

that our partners adhere to our privacy policy and guidelines. Global Child Forum will never give away, or sell, your personal data for any commercial purposes. Also, when interacting with our social medias, e.g. Facebook, LinkedIn, YouTube, X, the platform “we don’t have time” and our blog, your personal data is also collected and processed by these companies, and we recommend that you read each such company’s privacy policy for more information on their processing of your personal data.

## **6. WHEN DO WE TRANSFER YOUR PERSONAL DATA OUTSIDE THE EU/EEA AND HOW ARE THEY PROTECTED?**

Where applicable, we may share your personal data with other companies in a country outside the EU/EEA, a so-called ‘third country’. In a third country, the GDPR does not apply, which may entail an increased risk from a privacy perspective regarding, among other things, the possibility for authorities in a third country to gain access to your personal data and for your ability to exercise control over the personal data. In order to protect your personal data and to maintain an adequate level of protection of your personal data, such transfers are based either on an adequacy decision of the European Commission or through appropriate safeguards such as binding corporate rules approved by the competent supervisory authority, or the European Commission's standard contractual clauses in combination with organisational and technical safeguards.

You can read more about which countries are considered to have an adequate level of protection on the European Commission's website by following this link: [https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions\\_en](https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions_en).

You can read more about standard contractual clauses by following this link: [https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc\\_en](https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_en).

We always intend to carry out a risk assessment before a transfer to a third country and take both technical and organisational safeguards to ensure an adequate level of protection. We always strive to transfer as little personal data as possible to countries outside the EU/EEA, and if possible, in anonymised form. For more information on the safeguards that Global Child Forum takes, please see Section 7 of this privacy policy.

### **Suppliers and subcontractors:**

#### *Microsoft Office 365*

We use Microsoft Office 365 in order to conduct our business, including our interaction with you. When you interact with us, your personal data may therefore be processed by the company Microsoft Corporation (One Microsoft Way, Redmond, WA 98052-6399, USA). In connection with Microsoft receiving personal data about you, the data may be transferred, among other things, to the United States. You can read more about it [here](#). Microsoft is covered by the EU-US Data Privacy Framework List and has obtained the certification required to provide transfer of personal data from the EU. Microsoft follows the necessary guidelines to ensure an adequate level of protection, read more about it [here](#).

#### *Google Analytics, AdSense, Ads, DoubleClick*

We use Google Analytics, AdSense, Ads and DoubleClick for analytical and statistical purposes in order to improve our website. When you interact with our website, your personal data may therefore be

processed by the company Google LLC (1600 Amphitheatre Pkwy, Mountain View, CA 94043, USA), read more about it [here](#). Google is covered by the EU-US Data Privacy Framework List and have the necessary guidelines to ensure an adequate level of protection, read more about it [here](#).

### **Social media:**

#### *Facebook*

By using Facebook your personal data is processed by the company Meta Platforms Ireland Ltd (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland), read more about it [here](#). Meta Platforms is covered by the EU-US Data Privacy Framework List and have the necessary guidelines to ensure an adequate level of protection, read more about it [here](#).

#### *LinkedIn*

By using LinkedIn, your personal data is processed by LinkedIn Ireland Unlimited Company (Wilton Plaza, Wilton Place, Dublin 2, Ireland), read more about it [here](#). LinkedIn is covered by the EU-US Data Privacy Framework List and have the necessary guidelines to ensure an adequate level of protection, read more about it [here](#).

#### *X*

By using X, your personal data is processed by Twitter International Unlimited Company (One Cumberland Place, Fenian Street Dublin 2, D02 AX07 Ireland), read more about it [here](#). To read more about how X transfer personal data to third countries and to take part in the standard contract clauses, you can read more [here](#).

#### *YouTube*

By using YouTube, your personal data is processed by Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland) read more about it [here](#). Google is covered by the EU-US Data Privacy Framework List and have the necessary guidelines to ensure an adequate level of protection, read more about it [here](#).

## **7. HOW DO WE PROTECT YOUR PERSONAL DATA?**

Global Child Forum takes a range of technical and organisational security measures in order to protect your personal data against loss, misuse, unauthorised access, unauthorised disclosure, alteration, or destruction. By combining organizational measures such as access control and incident response plans, with technical safeguards such as firewalls and encryption, we have created a robust defence strategy to protect personal data on our web server from a wide range of potential threats. Our commitment to continuous monitoring, improvement, and adaptation ensures that we stay ahead of evolving security challenges.

For more information about which security measures we take and what they mean for you and your personal data, please send an e-mail to [globalchildforum@globalchildforum.org](mailto:globalchildforum@globalchildforum.org).

*This privacy policy may be subject to change; the current policy was updated April 9<sup>th</sup>, 2024.*